

A PARTNERSHIP PROPOSAL FOR HOTELS & VENUES

Fun Money Race Nights at **your** hotel

A hosted evening of horse racing played with fun money. No stake, no licence, no risk to you. Just a room full of guests on their feet, shouting home a horse called Knot A Sausage.

Everything arrives in one van and leaves the same night. You provide the room and the covers. We bring the rest.

10-170+	2-3 hrs	from £450	£0
GUESTS PER EVENT	RUNS THROUGH DINNER	ALL IN, PER EVENT	CAPITAL OUTLAY FROM YOU

An evening that sells itself, and fills the room you already have

Function space earns nothing standing empty. A race night turns a quiet midweek evening or any flat period into a full room, a served dinner and a busy bar, without you buying a single piece of equipment or training a single member of staff.

01

Fills the dates nobody books

Midweek, off-season, the long stretch after Christmas. A race night gives your sales team a reason to call people in the months when there isn't one.

02

Keeps everyone in the room

Teams at every table, six races and a reason to stay put between them. The room stays together for two to three hours with something to talk about, and a room enjoying itself spends at the bar.

03

Something new to sell

Add it to your dinner packages, your Christmas brochure and your conference rate cards. Most hotels in the region are still offering a disco and a quiz.

04

No risk, no outlay, no licence

Fun money means no gambling and no licence required. No kit to buy, no AV to hire in, and no staff time beyond setting the room as you would for any dinner.

Where it fits your calendar

Quiet midweek dinners

January & February fillers

Christmas party season

Conference socials & away days

Corporate client hospitality

Golf and members' club nights

Milestone birthdays & anniversaries

Charity dinners & fundraisers



NOBODY LEAVES BETWEEN RACES



HOSTED LIVE, START TO FINISH



BRANDED FUN MONEY ON EVERY TABLE

How the night runs

I introduce the evening and run through how it works, then race one goes off after the starter while your team clears the tables. Same again after each course, with the final three races once service is finished. The room stays together from the first plate through to the prize giving.

1 Teams, split by table

Guests play in teams of around ten, using the seating plan you already have. Each table gets a race pack with programmes, betting sheets and £600 of fun money.

2 Back your horse

Teams back a runner from one to eight in each race. Minimum bet is £10 of fun money and they can stake as much as they like. When it's gone, it's gone.

3 Cheer them home

I compère the whole event on a radio mic and get the room cheering for their horse. Six pre-recorded races, with the noise in the room building every time.

4 Crown the champions

The table with the most fun money at the end wins, and we finish on a prize giving. The host or client brings a prize for the winning table.

What we bring

- Professional compère for the full event
- Six pre-recorded races, professionally filmed
- Race packs, programmes and betting sheets for every table
- Branded Sussex Race Nights fun money
- Projector, screen and full PA system
- Tote desk, run by me and my team
- Co-branded welcome screen carrying your hotel's logo
- Set up, sound check and full get-out the same night

What you provide

- The room, set for dinner with round tables
- A power socket and easy access for me to load in my gear
- A prize for the winning table (or the client brings one)
- Normal food and beverage service
- *Oh, and a meal for me please*

If your room already has a screen or a house PA, say so and it comes off the price.

A TYPICAL EVENING • TIMINGS FLEX AROUND YOUR KITCHEN

19:00

Guests seated

19:15

Welcome and how it works

19:30

Dinner, racing between courses

22:30

Final races and prize giving

23:00

Packed away, room clear

Three ways to work together

Prices are per event and all inclusive. Whether you resell the night inside your own package or simply recommend us to a client, the rate is the same to you.

STANDARD HOTEL PACKAGE

£495

per event

Ideal for hotel entertainment nights, small corporate groups and private parties. Includes full setup, host, tote desk, fun money, PA, projection, races and all printed materials.

MOST POPULAR

CORPORATE / CONFERENCE PACKAGE

£1,100

per event

Designed for larger corporate groups, conference socials, incentive events and team building. Includes enhanced AV, larger screen, premium lighting, extended hosting and tailored race content.

UP TO 170+ GUESTS

HOTEL PARTNERSHIP RATE

£450

per event, minimum 4 events

For hotels offering regular monthly or seasonal events. Perfect for a consistent, high-energy entertainment programme that boosts bar revenue and guest engagement.

BEST VALUE

The detail

Every package includes travel within Sussex, Surrey and the surrounding counties, full public liability insurance and PAT tested equipment. There is no charge for holding a provisional date while you confirm with your client. Tailored race names, sponsor slides and your hotel's branding on the welcome screen are included at no extra cost.

A SEPARATE FORMAT, ALSO AVAILABLE

Charity Race Night

When the client wants the evening to raise real money for a cause they support, we run it as a Charity Race Night instead. A different night, run to different rules, and priced separately.

- Real-money tote, run compliantly by us
- All fundraising compliance handled for you
- Finishes on a live auction race
- £20,000+ raised in one evening, Brighton, 170 guests

Reselling it as your own package

Many hotels prefer to buy the night at the partnership rate and present it inside their own dinner and drinks package at whatever margin suits them. That is completely fine by us. Alternatively, list us as a recommended supplier and clients book direct. Both work. Whichever you prefer, we turn up in your branding and the night is yours.

Hold a date for nothing

No charge, no obligation, while you talk to your client.

CALL OR TEXT ANDREW

07593 659323

andrew@sussexracenights.co.uk

Questions your GM will ask

Is it legal? Do we need a licence?

A fun money race night involves no gambling whatsoever. Guests bet with printed Sussex Race Nights fun money, nothing is staked and nothing is won in cash, so no gambling licence or permit is required and your premises licence is unaffected.

If a client wants to raise money for a charity on the night, we can run a real-money tote alongside it. That does fall under fundraising rules, and we handle the compliance side so neither you nor your client has to think about it: races are pre-recorded, no results are shared before betting closes, betting is 18+, and the event is promoted as an event rather than as gambling.

Who you'd be working with

Sussex Race Nights is run by Andrew Lake, with thirty years experience in live events behind him. Stage manager on Cunard cruise ships, sound engineer and tour manager for a Britain's Got Talent winner, and eight consecutive years as sole AV supplier to The Print Show at the NEC. Your function room holds no surprises.

The AV is ours, not hired in

Our sister company, Soundcheck Audio Visual Services, is an award-winning AV and event production company. Every screen, projector, mixing desk and radio mic is our own stock.



soundcheck-avs.co.uk

5.0 on Google across every review left to date. Fully insured, all equipment PAT tested, risk assessments and method statements supplied to your operations team on request. Recently at **Hartsfield Manor, Surrey**.

NEXT STEPS

1

A fifteen minute call or a coffee at your hotel, whichever suits.

2

We pencil in one trial date, on a night that isn't selling anyway.

3

If it lands, we talk about a partnership rate and a proper programme.

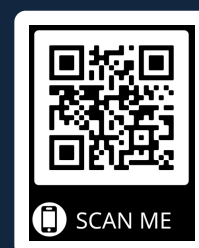


Let's put one in the diary

Tell me a date you're struggling to fill and roughly how many covers the room holds. I'll tell you honestly whether a race night is the right answer for it.

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SCAN FOR
THE WEBSITE